

NCOA Executive Director's Insights (July 2020)



Greetings Team!

It has been awhile since I have sent an email so I thought I would put it all together to get you up to date on a few things and to call you to Action on a few as well.

I hope all is going as well as can be under the ongoing circumstances with COVID-19 still actively in play! Please continue to be safe and look after your loved ones and others around you. There are several bits of information I would like to share with you. Please take time to review and pass on to others as appropriate. For those that do not know, we have a New President/National Commander on board. MCPO USN (Ret) Paul Kingsbury is now in that leadership role. We welcome Paul to the team.

Membership: As you know membership is always at the top of the priorities list as we are a membership based organization and it is truly the life blood of the Association. Please continue as best you can even under these conditions to reach out when possible to encourage individuals to join our Association. Look particularly in the International Auxiliary Division. There is a lot of room to grow in that Division and they are a vital part of this Association. We are asking each member to sign up at least one new member in any Division so we can remain strong and relevant! We have set a goal to sign up 1000 New Members between now and our July 2021 Conference. We also have a new incentive for the next 50 New Members that sign up.

NCOA/US Wings MEMBERSHIP INCENTIVE! The next 50 Members that join will receive an NCOA LOGO Mask courtesy of US Wings. Mask will be sent with NCOA Membership Card and Member Benefits Flyer. Please pass the word as you are recruiting New Members in any Membership Division

NCOA Hqs/Chapter Meetings: I trust you all are keeping in contact with your Members via Phone Cons, email and or Virtual Meetings. Let us know when you are hosting your Virtual Meetings. We would like to join in when possible. As you know we hosted Several Zoom meetings in June, and we plan to host at least 1 per month starting in August. Topics will vary.

NCOA Face Book Group Page: We now have an NCOA Group Face book Page NCOA-The Voice of the Enlisted. For those that are not signed on to it yet I encourage you to join. We set it up so we can have an open forum to exchange issues and Ideas with each other. It is for paid members of the Association only. We ask that everyone is courteous and make constructive comments on the page.

The US Carry Concealed Association (USCCA) has partnered with our Association. Please visit our website to get more information about them and on other new partners we have had join us in the past few months - www.ncoausa.org

Mask/Face covers: US Wings USA. Is offering masks with the NCOA Logo. Our Association will receive 15% return for each order made. Please see the information on our Face Book page and in the NCOAdvocate.

Social Media: In addition to the Face Book Group page we will be upgrading our Website, the NCOAdvocate and have set up an NCOA LINKEDIN Account. We plan to establish other social media tools as well.

Information on Amazon Smiles: If you are an avid Amazon shopper but always forget to log into the AmazonSmile version to support your Charity of choice (NCOA has 3) You can now set up your Amazon App account to automatically log into that! It is a free way to support us! Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the charitable organization of your choice. AmazonSmile is the same Amazon you know. Same products, same prices, same service. From your phone -- -Click your Amazon App --Click three lines top left corner --Scroll down to Settings (next to flag) --Scroll down to AmazonSmile- -Choose your Charity

Volunteers: We are seeking volunteers to assist us in establishing and maintaining our Social Media Platforms. We also looking for a PAO as well. In addition, we are seeking members that would like to be Liaisons to help us start Chapters in those areas we currently do not have a Chapter presence. It only takes 5 Paid members to start a Chapter and with today's technology it is not necessary to meet in the traditional face to face manner. We have starter information we can send you both electronically and hard copy and are here to assist in any way we can from the Headquarters. If you are interested let me know.

As always, the lines of communication are open. Let us know of any ideas/comments you may have in helping us to continue to move forward in our goal as the Military Service Organization of Choice! Visit our Website and Join our Face Book Group Page ASAP! We need all of you to actively do whatever you can to help us reach our Goals!

“Strength In Unity”



Joseph Terry
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Executive Director