



NCOA Executive Director's Insights (March 2020)

My how times flies! It's March and Spring will be here before you know it.

As we move forward, I would like you to start planning for our National Conference which will be 14-17 July in Military City USA, San Antonio, Texas. We hope you will join us and will invite someone to attend with you. It would be good to see you and as many new members as possible. I have sent out invites to the Senior Enlisted Service Leaders to come join in on the Senior Enlisted panel and to participate in other events on the agenda as well if possible. Registration information, the Agenda, and other information is posted on the website. We do have a little flexibility on the Agenda so if you have something you would like to see included please send it to me asap!

As I mentioned at the beginning of the year, our **2020 plan is to focus on retaining current members and signing up new members**. Have you signed up at least 1 new member yet? The incentive is for each member signed up or sponsored, the sponsor will be entered into a drawing for \$500.00 Visa Gift Card or \$500.00 Amazon Gift Card. Details have been sent on separate Flyers and is also in the Weekly NCOADVOCATE. Just a reminder, membership dues have changed. New rates are as follows: **1 Year - \$30.00, 2 Years - \$50.00, 3 Years - \$75.00**. The rate change **does not** affect the Auxiliary Division or Life Membership dues.

I have been asked, "what if there is no chapter in my area, what can I do to assist the Association"? There doesn't have to be a Chapter in your area for you to sign up or sponsor a new member, sponsor a JROTC Cadet through the NCOA JROTC Program, Gift a family member or friend with a membership or take the lead in starting a new Chapter in your area. We can provide you the information on how to start a Chapter.

Let's continue to spread the word about who we are, what we do and the many benefits of being a member of our Association.

Lastly, please continue to focus on the following:

- **Continuously check our Association Website (www.ncoausa.org) and Facebook page (NCOA USA)**
- **Keep a Membership Application with you**
- **When you receive the NCOADVOCATE, please read and share it with potential members**
- **Set-up Information and Recruiting Drive Tables/events in your areas**
- **Reward/Recognize Chapter members and Sponsors**
- **Share activities you are doing with the Headquarters so we can share via Website, Facebook, etc.**
- **Sponsor events such as Fun Runs, Service Member Recognition Programs, Fundraisers, School Programs, etc.**

Feel free to reach out if you have any questions or ideas. We need your input to make our vision 2020!

"Strength in Unity"

A handwritten signature in cursive script that reads "Joseph Terry".

Joseph Terry
SGM, US Army (Ret)
Executive Director