



January 2020

Happy New Year! I want to start my message by saying thank you to all the Members of the Association for your support in 2019. We had a good year overall in our Membership and Chapter Activities. We had more than 700 new members join and over 1,200 renewals. I am optimistic that we will continue to exceed that pace and more individuals and Chapters will get involved. Plan to host/sponsor events that our members and others want to get involved in. The overall goal is to get more members actively involved!

In 2020 our vision will be to focus on retaining current members and signing up new members. Our Membership Goal this year will be one that isn't new. I challenge each of you to sign up or sponsor at least one new member! The incentive will be for each member signed up or sponsored, the sponsor will be entered into a drawing for \$500.00 Visa Gift Card or \$500.00 Amazon Gift Card. Additional details will be on the Membership Goal Flyer that will be sent out separately. Note Membership dues have changed. New rates are as follows: **1 Year \$30.00, 2 Years \$50.00, 3 Years \$75.00**. Life Membership dues remain the same. The dues changes **do not** affect the Auxiliary Division.

I ask the Knights and Auxiliary Leaders to assist by reaching out in your areas to mentor and support the local Chapters if there is one in your area. If not, then assist in starting a new Chapter. Some of you have sponsored new members, joined as Vanguard Life Members, mentored Chapter Leadership, etc., I ask you to continue to remain active and ask you to encourage others to do the same.

We all need to continue to spread the word about who we are and what we do. Just being present at events in the communities and on military installations makes a difference and helps us get the word out. As soon as a member signs up, immediately get them involved in some way. Below are some things to consider:

- **Continuously check our Association Website (www.ncoausa.org) and Facebook page**
- **Keep a Membership Application with you**
- **When you receive the NCOADVOCATE, please read and share it with potential members**
- **Set-up Information and Recruiting Drive Tables/events in your areas**
- **Reward/Recognize Chapter members and Sponsors**
- **Share activities you are doing with the Headquarters so we can share via Website, Facebook etc.**
- **Sponsor events such as Fun Runs, Service Member Recognition Programs, Fundraisers, School Programs etc.**

Lastly, NCOA will host the 56th Annual Conference in San Antonio, Texas 14-17 July 2020. Plan to attend and invite others. Stay tuned to our Website and Facebook for more details.

We need everyone to step forward and assist in making our Association the "Military Service Organization of choice"!

"Strength in Unity"

Joseph Terry
SGM (Ret) US Army
Executive Director
"Strength in Unity"